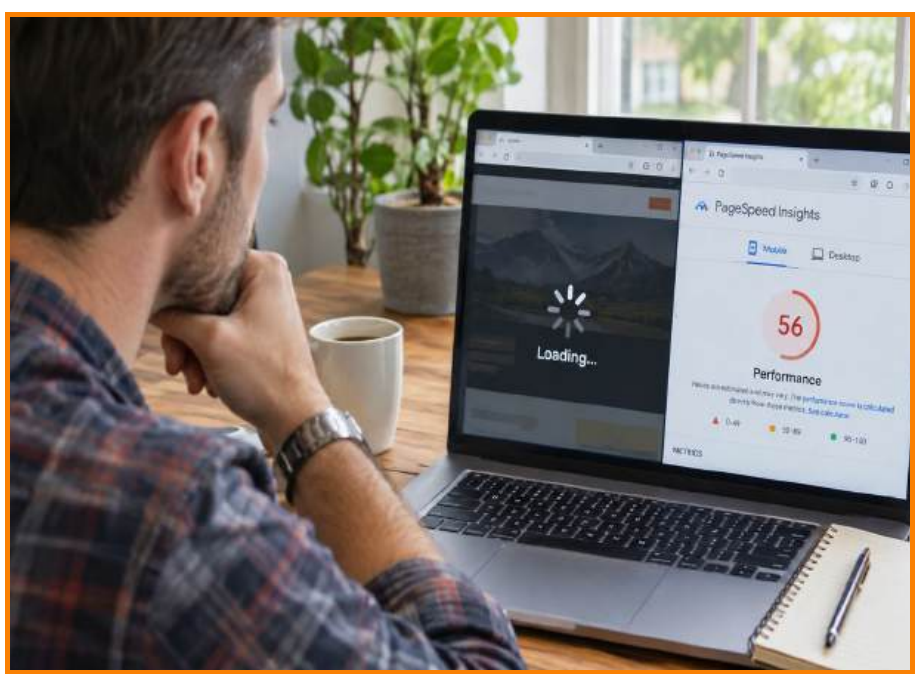
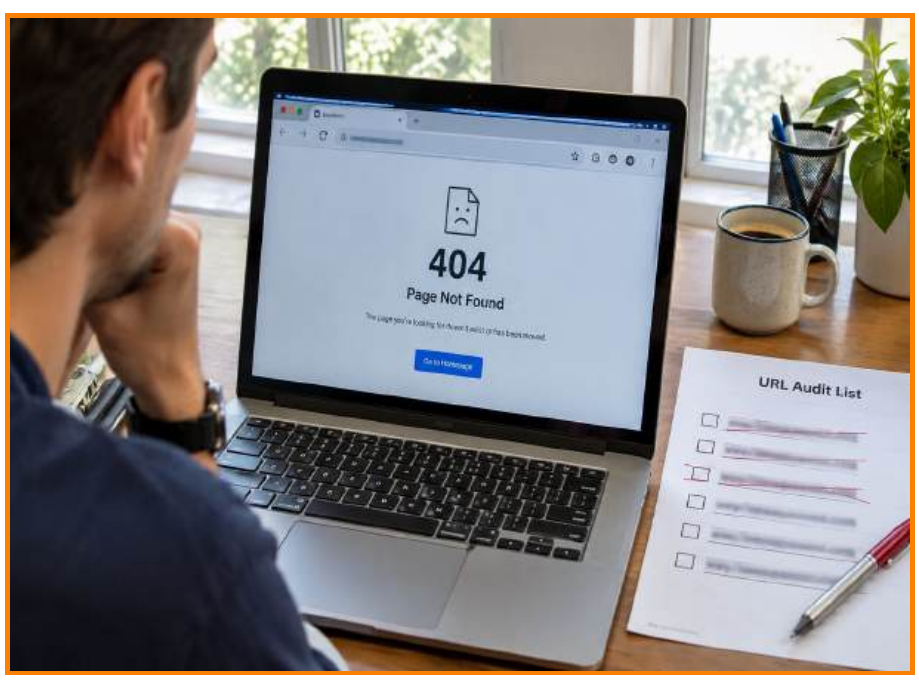


5 Technical SEO Issues Beginners Face

1. Slow Page Speed

A slow-loading page sends visitors away before they've read a single word. Large image files are the most common culprit. Run your URL through Google's free PageSpeed Insights tool, compress images before uploading, and shoot for a load time under three seconds.



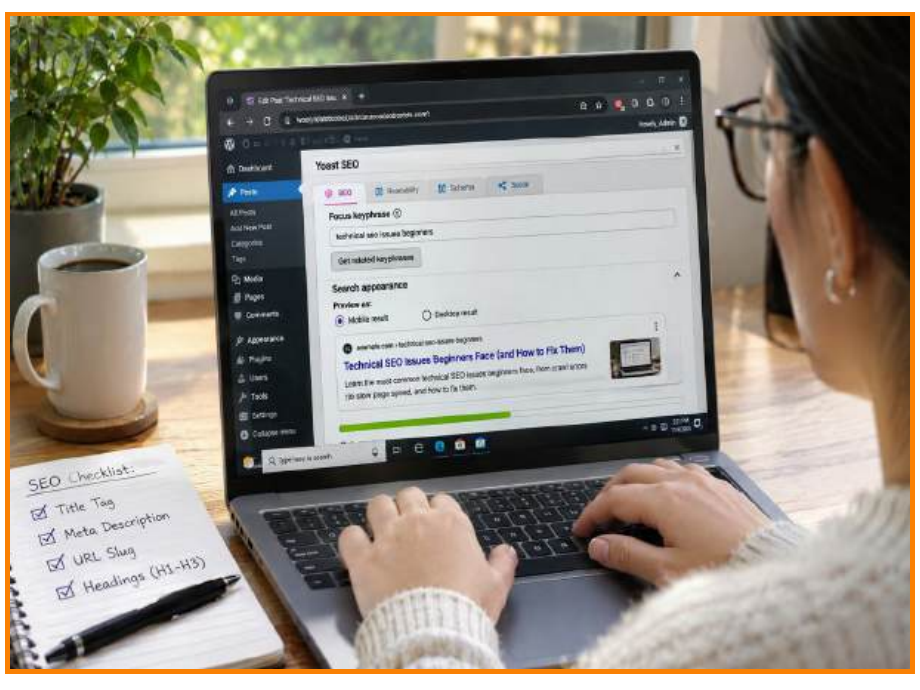


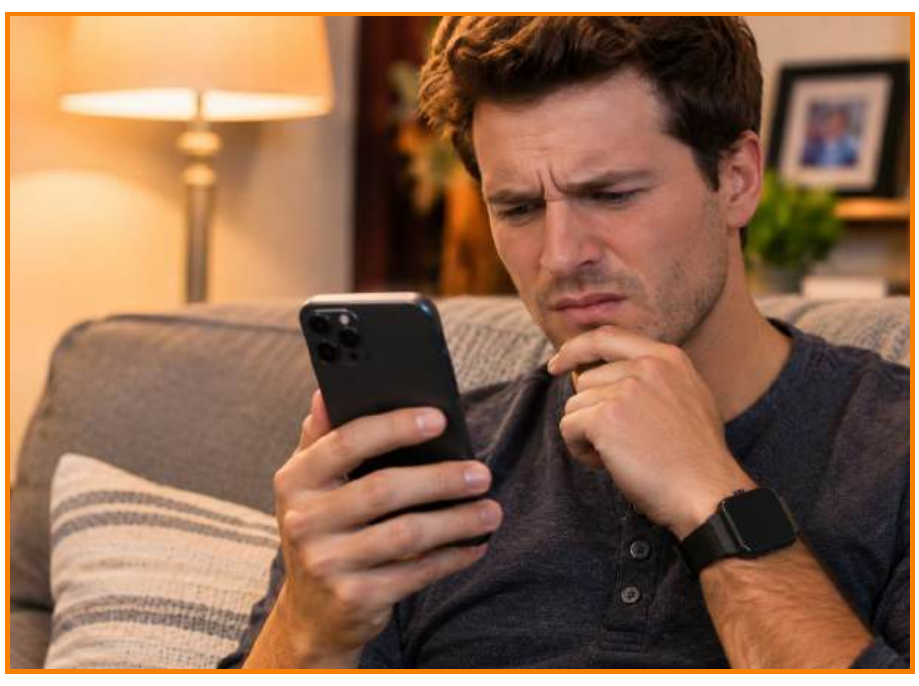
2. Broken Links

A broken link points to a page that no longer exists. Visitors land on a dead page and leave, and search engine crawlers may waste their crawl budget. Use Screaming Frog to find them, update or remove them, and set up a 301 redirect for deleted pages.

3. Missing or Weak Meta Tags

Meta tags are the short text snippets that appear in search results. Missing or vague tags make your listing far less compelling to click. Write a title tag under 60 characters and a meta description under 160 characters that gives users a clear reason to click.



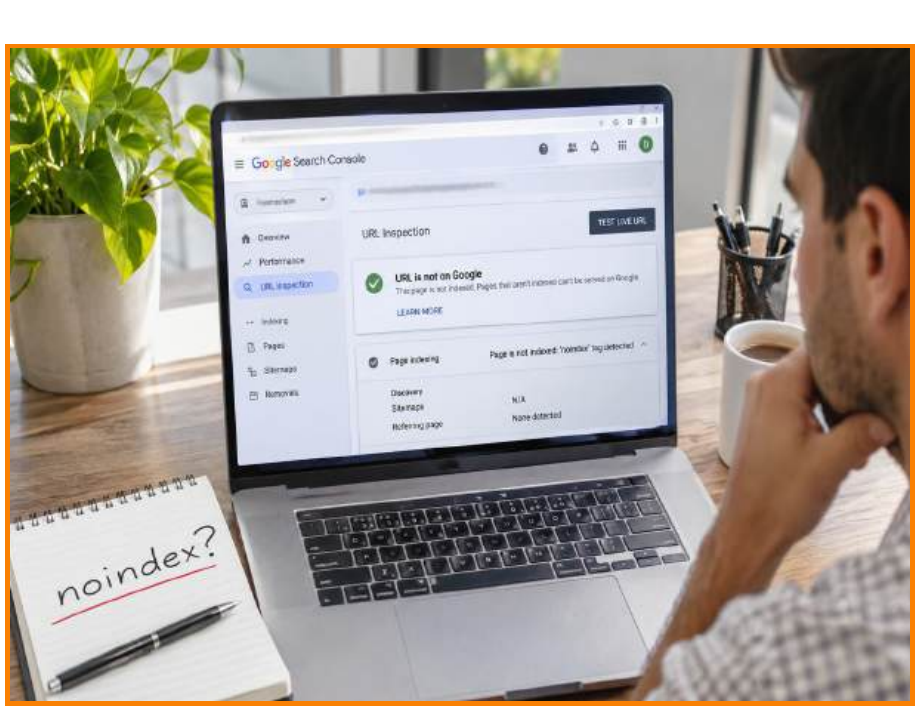


4. Poor Mobile Usability

Google uses mobile-first indexing, so a site that looks fine on a laptop but breaks on a phone is a problem. Use Google's Mobile-Friendly Test, switch to a responsive theme, and check that buttons are easy to tap and text is readable without pinching the screen.

5. Indexing Issues

Google has to index a page before it can rank it. A "noindex" tag or an incorrect robots.txt setting can block pages from search results. Use the URL Inspection tool in Google Search Console, remove stray noindex tags, and submit an XML sitemap.



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